

## CAPE FEAR RIVER BUSINESS EXCHANGE

### “What We Value and What We’d Like to See Improved” May 1, 2009

#### **We value that:**

We are able to refer members with comfort that they will do a good job.

We know enough about each other to be able to describe their business.

We can count on a quick response on a referral.

The group is friendly and fun.

Everyone is professional.

A sense of integrity exists.

Members want to and do come to the meetings.

It’s an intimate atmosphere (because of the size and the people).

#### **We believe CFRBE could be improved by:**

Providing an orientation for each new member.

Doing self-introductions at the socials and wearing name tags.

Sharing what activities/events we are attending in the next 30 days in case others would like to attend also.

Making an effort to have one-on-one meetings with each new person.

Taking turns introducing each other at the business meeting.

Sharing what we need in the next 30 days – a call to action in getting people to attend a seminar or business event.

Email or mail our member list to clients, prospects or our general database.